

*A Publication of
District 2-X1*

LIIONS LINK

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DG John Landrum

As we enter the holiday season, I am proud to be a Lion in District 2-X1. The month of December is a very active month as many Clubs are getting in the Christmas spirit by holding food drives, collecting coats for needy children, collecting toys for children who might not otherwise receive anything from Santa, taking children from needy families shopping for clothing and shoes, ringing bells for the Salvation Army, helping with the sorting and delivery of food to needy families, along with many other projects that continue to show true "dedication to service...service with purpose...service with heart."

In the December issue of the *Lion Magazine*, there is a comic book story called "*It's a Wonderful Lion's Life.*" The story line will seem quite similar to a very famous movie starring James Stewart. Once you give the story a read, think of the service provided over the years by the Lions in your community and imagine what your community, and the lives of those served, might be like if your Lions Club had never existed. There is no way to accurately measure the effect that your service has had, and will continue to have. Lions make a difference each and every day and the lives of those we serve are enriched by your dedicated service.

One of the goals of our International President during this Lion's year was to plant one million trees worldwide. The pledges from the District Governors from around the world were to plant 4.7 million trees during the year. As of the writing of this article there have been over 6 million trees planted by the Lions around the world in just five months. Our own District has planted over 150 trees so far this year. A special thank you to the members of the Plano New Millennium Lions Club and our District Environmental Chair Lion Kimberley Wheeler of the Royse City Lions Club for their efforts in promoting this project.

The LEO program in District 2-X1 continues to have success. The Rowlett Lions Club chartered a new LEO Club in November, and the Wylie Lions Club has submitted the paperwork to establish a LEO Club in Wylie which should be chartered in December. Thank you to our District LEO Chair Lion Linda Bryant of the Forney Lions Club and the members of these two Lions Clubs for their dedication to the youth of our District, and congratulations to our new LEOs.

The registration form for the January 2012 Mid-Winter Conference is included in this newsletter. Please join us in Waxahachie on **January 14, 2012**, for the conference that morning and the 3rd Cabinet Meeting of the year in the afternoon at the Southwestern Assemblies of God University (SAGU) in Waxahachie. Lions from each Club attending the conference are encouraged to bring any materials used to promote their Club. We hope to share how each Club lets their community know who they are and what they do to serve. Public relations is critical for the continued success of our Clubs. We need to get much better at "shameless bragging" about the service we provide and communicating how that service benefits the community.



Continued on page 3



KEN'S KORNER

with 1st VDG Ken Gleason
gleason1@airmail.net

I hope that all of the lions in our district had a great Thanksgiving Day with plenty of good food, family, friends, and football. My favorite part of the holiday is eating the dressing (stuffing) created by my mother-in-law. I love eating her dressing on Thanksgiving and if I'm really lucky, there's leftovers for the next two days. This year I was lucky. Thanksgiving is also a time to reflect on all that we're thankful for. I feel so blessed to have the friendships that are a result of being a Lion for 26 years. I appreciate all of the friends that I have, and I am looking forward to many more new friends in the future.

Our last Snowball Express is happening this month. If you haven't participated in this great event during the last two years, then you don't know what you're missing. The families that will be arriving are all mending from the loss of a loved one that gave his or her life defending the liberties that we all enjoy. We are able to help them heal by providing a supporting atmosphere and letting these children know that it is alright to smile again. I hope to see many of you during the days that these families will be here.

At the Executive Council on October 27, we kicked off the Club Excellence Process. Those clubs with officers in attendance should be currently going through the first phase of that process. If your club hasn't started, or if you have questions on what you should be doing, please contact PDG Carolyn Dorman. Lion Carolyn and her team will be happy to assist your club in this endeavor.

Merry Christmas, Happy Hanukah, Happy Kwanzaa, and Happy Holidays to all. I'll see you at the Mid-Winter Conference in January.

Words of Wisdom



by 2nd VDG Darla Wisdom
darla.wisdom@texascapitalbank.com

How time flies when you're having fun! It seems like only yesterday I was singing the glory of cooler fall weather and here we are...less than a month until Christmas and already 6 months into our Lion's year.

It's been an amazing few months for District 2-X1 as our clubs have worked hard at many things, but one in particular is the increase in membership. At last tally, the district ranks second in the state for most new members NET! One new club was chartered and another one is closing in on its charter date. We need to give credit to the leader of the Global Membership Team, Lion Don Ables. He has been a regular bird dog on the heels of every club secretary to get their reports into Lions Clubs International on time and because of his success, he can tell the Governor at a moment's notice where District 2-X1 stands in membership count. Kudos to Lion Don and his team; we might just achieve District Governor Landrum's ambitious membership goals for the year after all.

Not to be outdone, PDG Carolyn Dorman, leader of the GLT (Global Leadership Team) has been busy with her crew training, brainstorming and getting ready to.....Oops, can't tell you until Mid-Winter Conference! You DON'T want to miss this year's MWC; it will be like no other you've attended. Watch for announcements on date, time and place.

Continued on page 3

EDITOR'S

hilarylandrum@yahoo.com

NOTE

with *Lion Hilary*

Membership and retention: these are two words that any involved Lion is very familiar with. But did you realize retention also applies to another type of lion? The population of lions in Africa are in a rapid decline. Some 2,000 years ago, over a million lions roamed the Earth. Today, that number is at a shocking 20,000. To address this critical situation, the National Geographic Society and Explorers-in-Residence Dereck and Beverly Joubert, have launched the Big Cats Initiative, a comprehensive program that supports on-the-ground conservation projects, education, economic incentive efforts and a global public-awareness campaign. "We no longer have the luxury of time when it comes to big cats," says Dereck Joubert. "They are in such a downward spiral that if we hesitate now, we will be responsible for extinctions across the globe. If there was ever a time to take action, it is now." Visit www.causeanuproar.org to learn more and to donate to this important cause.



“District Governor remarks” (cont’d from page 1)

Plans for the 2012 District Convention are also in full swing. The convention will be held on Friday and Saturday, **April 20 and 21, 2012**, at the Hampton Inn & Suites in Mesquite.

Thank you to the Clubs who submitted entries in the Peace Poster contest. I was amazed at the artistic ability of each of the contestants. The judges had a difficult choice to make. The District winner was forwarded on to the State competition on November 23rd. All of the Peace Poster entries will be on display at the Mid-Winter Conference.

During November, in addition to attending the Council of Governor’s meeting in Round Rock, I had the privilege of visiting the Red Oak, DeSoto, Royse City, Rowlett, and Palmer Lions Clubs, attend the pancake breakfasts of the Red Oak and Midlothian Lions Clubs, and was entertained at the Dallas Oak Cliff Lions Club Extravaganza.

Our District will be honored to host Snowball Express December for the third year. This is an emotional and gratifying event in which to participate. We owe these families our support for their sacrifices to this country. Thank you to each Lion who has volunteered to be a part of Snowball Express.

I hope every Lion, their families and friends have a very Merry Christmas and a Happy New Year. Thank you for your continued “Dedication to Service...Service With Purpose...Service With Heart”.

DISTRICT GOVERNOR’S CALENDAR

DECEMBER 2011

8: Lions Sight & Tissue

Foundation Christmas Party

9-13: Snowball Express

**11: Richardson Host/Midday Lions
Clubs Christmas Party**

12: Lancaster

JANUARY 2012

5: Wylie Evening

9: Richardson Host

12: Wylie

**14: Mid-Winter Conference/
3rd Cabinet Meeting**

25: Mabank Cedar Creek



“Words of Wisdom” (cont’d from page 2)

Keep in mind this is a special time of year for giving and serving others. If your club is planning a service project for the holidays or having a fund raiser, do your part to help make it a resounding success. As for the District activities, this coming week marks the final opportunity for Lions of District 2-X1 to participate in Snowball Express. If you’ve been fortunate enough the past two years to volunteer for this event, then you know how much it means to the children, and I for one will miss it as it moves on to another city in 2012.

However, if you didn’t get registered for Snowball in time but still want to help SOMEWHERE... then put on your Lions vest or club shirt and come out to **Fair Park on Sunday, December 4th** to assist the Young Lawyers Association in cooking, and serving pancakes at the MetroPCS White Rock Marathon. The goal is to cook more than 80,000 pancakes so the old Lubbock Lions Club record will fall and we can be entered in the Guinness Book of World Records! Even if the record isn’t broken, all proceeds will be donated to the very worthy Texas Scottish Rite Hospital. Please read the flyer in this newsletter on page 6.

I’ll close by wishing you, your family, and your club the Happiest Holiday Season ever!

'TIS THE SEASON!

It is **THE** season. It is the season to be jolly. It is the season to celebrate and to party. It is the season to give thanks for all of our many blessings. It is the season to share our blessings with our family & friends. Most importantly, it is the season to give to those less fortunate and in need.

And what better gift could you give than the gift of SIGHT?

Through TLERC that's the gift you and all of the Lions of MD2 give all year long. It's the gift we will keep on giving as long as we have the continued support (monetary & physical) of the Lions of Texas. This Christmas, as people continue to struggle in a failing economy, providing glasses for those in need is even more important.

So as you decide how to share your many blessings this year, consider becoming a TLERC "**Visionary Knight of the Blind**" (min \$100/year or \$10/mo bank draft). Our initial goal is to have 400 Visionary Knights (25/District), although we have a very long way to go.

A copy of the enrollment form is on page 5 of this newsletter, or you can obtain one by contacting your TLERC District Director, calling TLERC (432-683-3611), or from the Texas State Lions website. Santa has just delivered a new load of the beautiful Visionary Knights of the Blind medallions with their oak desk stands that you will receive after signing up. So join this special group of Lions, and **keep giving sight all year long!**

From all of the volunteers and staff at the TLERC, may all of you have a joyous Christmas and a prosperous and Happy New Year.

Lion Tom Blase, 2-A1 VDG
TLERC Promotions Director



Texas Lions Eyeglass Recycling Center

Mail Donations and Forms To: 401 N. Colorado, Suite 100 Midland, TX 79701

tlerc@attglobal.net 432-683-3611

Donor Name(s): _____

Address: _____ City: _____ State: _____ ZIP: _____

Phone, Cell, Pager: _____ Email Address: _____

Lions Club Affiliation: _____ District: _____

A) Gold, Silver, or Bronze Vision Fellowship Gifts

\$1000 Gold Vision \$500 Silver Vision \$250 Bronze Vision

Name of Honoree as it is to be shown on plaque (Please print clearly): _____

Check here if gift is to be given in memory of a deceased honoree

Please use a separate form for each gift. Plaque will be sent directly to the Donor's address listed above, not the honoree.

B) Visionary Knights of the Blind – Payment Options

Visionary "Knights of the Blind" are a special breed of "CAT", meeting the plea of Helen Keller by recognizing that her challenge to Lions is never ending. Such Visionaries understand that our financial support must be ongoing.

Enter name or names as you want it shown: _____

1. **Recurring Annual Payments** – Please select the annual level you wish to donate and send your check to the address above. A reminder letter will be sent to you each year on the anniversary of your enrollment as a Visionary Knight of the Blind.

\$100 (minimum) \$150 \$250 \$500 \$_____ (other annual amount)

2. **Monthly Bank Draft** – Please select the monthly amount you wish TLERC to draft monthly from your bank account. Drafts will be on the 15th of each month (or the 1st business day thereafter). Then follow the instructions below by completing and signing the form and attaching a voided check. Please return this form to the address above.

\$10 \$15 \$25 \$50 \$_____ (other monthly amount)

Instructions for Monthly Automatic Draft:

1) Enter amount of monthly automatic draft below 2) Sign and date lines marked with an 'X' 3) **Attach a VOIDED check to this form**

To The Texas Lions Eyeglass Recycling Center: I have given order to (print name of your Financial Institution): _____
_____ to honor for you as they become due, on my monthly drafts and charge same to my account with this financial institution. This authorization will remain in effect until revoked by me in writing. Enter amount of monthly automatic draft selected above:
\$ _____ (minimum \$10/month)

Please sign and date below – use signature(s) required on your account

:X _____ Date: ___/___/___ X _____ Date: ___/___/___
(second signature only if 2 signatures required on check)

Metro PCS White Rock 40th Annual Marathon

"Finish Line Flapjacks: Rock the Record!"

WHEN: Sunday, December 4, 2011

WHERE: Fair Park (in front of Esplanade between Automobile & Centennial Bldg)

WHY: To wipe out the Lubbock Lions Club Guinness World Record for most pancakes made and served in 8 hours; To benefit Texas Scottish Rite Hospital

The Dallas Association of Young Lawyers 2010-11 Leadership Class is asking for Lions of District 2-X1 to volunteer with serving, eating and/or cooking at least 80,001 pancakes between the hours of 6:30 a.m. to 5:30 p.m. Pancakes will be free to runners but the public pays \$5 for a stack of four with all proceeds going to Texas Scottish Rite Hospital.

Pick a shift from the time slots below and give me a call at 214-763-7004, or e-mail me at Darla.wisdom@texascapitalbank.com and I will get you registered. The two time slots requiring most volunteers are the 9:00 and the 11:30 a.m. shifts.

6:30 a.m.-9:30 a.m. **9:00 a.m.-Noon** **11:30 a.m.-2:30 p.m.** **2:00 p.m.-5:30 p.m.**

Volunteers will meet at the designated pancake and end of race location in Fair Park on 12/4, which is the north end of the esplanade between the Centennial and Automotive buildings. This is just southwest of the Women's Museum (3800 Parry Avenue).

The Young Lawyers are also looking for griddles. If you can help in this regard, here is the information:

Griddles should be delivered either:

(1) late Saturday afternoon (before dark) 12/3 *or*

(2) at 5:30 a.m. on Sunday morning. Easiest parking is in the East Lot on Washington just SE of Parry. There will be a security guard watching equipment Saturday night.

(3) for propane-planning purposes, let me know the BTU output and size of the griddles.

(4) Griddles can be picked up Sunday after 4 p.m. (or if you are helping cook, you make take it with you as you leave.)



Lions of District 2-X1..... this is an exceptional way for us to start the season of peace and generosity. Not only can we exemplify our motto "*We Serve*", but will be helping an outstanding organization achieve their goal of aiding one of the finest institutions in the metroplex, the Texas Scottish Rite Hospital, and at the same time wipe out the Lubbock Lions Club's proud record of 80,000 pancakes. Let's show the Lions of 2-T2

Greenville Holds Annual Eye Clinic



Greenville Lions Club member, Lion Dr. Jesse Salazar with Brianna Ulich of Merit on the District 2-X1 Sight and Tissue Foundation Bus.

November 5, 2011—The Greenville Lions Club held its annual eye clinic on Saturday, November 5, 2011 at Presbyterian Church in Greenville. 75 patients were tested and will be receiving new glasses within two weeks, at no cost to the families. Greenville Lions Club has been serving Greenville and Hunt County for over 90 years. Providing eye glasses, sponsoring handicapped children and children with Type 1 Diabetes to the Texas Lions Camp, Clothe a Child, FISH Food Bank and many other ways.

—Submitted by Lion Renee Francey



Red Oak Lions... *In Action!*



October 29— At the City of Red Oak Fall Festival Trunk or Treat Contest, the Red Oak Lions Club won Best Theme for their entry. The Red Oak Lions Club also participated by hosting the costume contests, and Lion Pete Anderson served as a judge. Lions Fred Smith and Al Alturo volunteered to act as hayride monitors, Lion Jerry McAlister helped with directing traffic.
Shown above in the picture: Lions Carol Smith, Patty Alturo, and Pete Anderson



November 1— During District Governor John Landrum's official visit to the Red Oak Lions Club, he inducted Lion Pete Anderson's daughter, Delanie Anderson. Not only is she the newest member of the Red Oak club, but Delanie is the youngest member in District 2-X1!



DISTRICT 2-XI NEW MEMBER ROUNDED-UP!

Cedar Hill

Winnifred Goodman
Rachel Jones
Carlotta Mitchell
Ken Peach

Dallas Everest

Devi Acharya

Dallas Oak Cliff

Andrea Sanders

Duncanville Noon

Mike McKeever

Ennis Host

Terri Barton

Ferris

Zonelle Fulton
Kathy Harrington

Irving D/FW Indian

Sanil John

North East Dallas Community

Pauline Medrano

Royse City

Amanda Cummins

Seagoville Sunset

Allen Alvarez
Teresa Alvarez
Kayla Harmon
Steve Harmon

Waxahachie

Kim Allen

Wylie Evening

Pamela Baker
Steve Sanders
Martha Wolf





Lions Environmental PHOTO CONTEST

Lions from clubs in good standing can enter an original, unaltered, black-and-white or color photo (without people) of the environment of their Lions club in the following 2011-12 Lions Environmental Photo Contest categories:

- Animal Life
- Landscape (Urban or natural)
- Plant Life
- Weather Phenomenon
- *Protecting our future with trees*: Photos of trees and the vital role they play in our communities

The impartial judging of photos should focus on originality, artistic merit, and portrayal of the environmental theme.

- LIONS CLUBS select and submit one winning photo to the district.
- LIONS DISTRICTS select and submit one winning photo to the multiple district. **January 15, 2012** is the suggested deadline for districts to submit one 8" x 10" (20.3 x 25.4 cm) printed photo to the multiple district.
- LIONS MULTIPLE DISTRICTS select and submit one winning photo to the international contest. **March 1, 2012** is the deadline for multiple districts to submit one 8" x 10" (20.3 x 25.4 cm) printed photograph and an official entry form (available on the Lions Web site) signed by the council chairperson to Lions Headquarters.
- LIONS CLUBS INTERNATIONAL will display multiple district-level entries at the annual Lions international convention. Registered convention attendees will vote for their favorite photos. An award will be presented to the winning photographers. The six (the five category winners and the Best of Show) winning photos will appear on the Lions Web site.

Lion photographers accept responsibility for the cost of taking and processing all photos. Contest photos become the property of Lions Clubs International. Lions Clubs International reserves the right to disqualify entries that do not meet contest criteria or that may be viewed as inappropriate or objectionable.

E-mail contest questions to: programs@lionsclubs.org



EPC.11.EN – rev. 5/2011

District 2-X1 deadline for submitting a photo is **Thursday, January 5th, 2012.** Please mail entries to Lion Kimberley Wheeler.

MAIL:
Royse City Lions
PO BOX 816
Royse City, TX 75189

FedEx/UPS/LoneStar
My Work
Attn: Kimberley
Wheeler
642 US HWY 80 E
Sunnyvale, TX 75189

District 2-X1 Mid-Winter

Conference

Hosted by the
Waxahachie
Lions Club

SAGU—Schaeffer Building
1200 Sycamore
Waxahachie, Texas 75165

January 14, 2012
Starts at 8:00 a.m.

PROPOSED AGENDA

- 8:00-8:30 a.m.** Registration
Breakfast beverages/snacks
Club Public Relations Display Area Opens
- 8:30 a.m.** Call to Order
- 9:00-11:00 a.m.** Public Relations MD-2 State Chair Jim Weed
Global Leadership Team Announcement
"Generations-Are You Ready for the Changes?"
Texas Lions Camp Presentation
- 11:00 a.m.-Noon** Breakout Sessions
—District LEO Program
—World Services for the Blind
—Club Officer Training
—Student Speaker Contest
—Outstanding Youth Contest
- Noon-1:30 p.m.** Lunch in the SAGU Campus Cafeteria
- 1:30-3:30 p.m.** 3rd Cabinet Meeting

REGISTRATION & FEE

\$10.00 Checks payable to: *District 2-X1*
Mail to: Cabinet Secretary Tommie Worthy
P.O. Box 581
Waxahachie, Texas 75168

****Please mail registration before January 6, 2012****

Name of Lions Club: _____

Attendees:

1. _____ 4. _____
2. _____ 5. _____
3. _____ 6. _____

Besides coffee and snacks, lunch will be served in the SAGU Campus Cafeteria. A variety of food options will be available.

District Peace Poster Winner Announced



The District Peace Poster contest winner is Jones Kalarickal, a 12-year old in the Kerala Association Youth group. The student was sponsored by the Irving DFW Indian Lions Club. The winner's quote on peace is: "Envisioning Peace Through Children." The judges for the District contest felt that this poster's symbolism showed a true child's desire to toss down the negative influences and have those of different beliefs and ethnicity come together in peace.

**2011-2012
District 2-X1 Executive
Committee**



**District Governor John
Landrum (Lion Hillary)**
972.576.8021 home
214.403.8894 cell
waxlionjohn@yahoo.com

**1st VDG Ken Gleason
(Sherry)**
214.769.8264
gleason1@airmail.net

**2nd VDG Darla Wisdom
(Danny)**
214.763.7004
darla.wisdom@
texascapitalbank.com

**Cabinet Secretary
Tommie Worthy**
972.627.3447
tommieworthy2@
windstream.net

**Cabinet Treasurer PCS/T
Danny Fletcher
(PDG Kathy)**
214.662.4549
heavybelly2@aol.com

www.lions2-x1.org
www.texaslions.org
www.lionsclubs.org

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When handing out the glasses after one of our adult eye clinics, Lion Tom Covington called the last name of a patient. A man stepped up out of the group and tried on the glasses as instructed by Lion Tom. "Here, try these on. How do they fit? Let me show you how to adjust them. Can you see?" The reply was "No, I can't see a thing." Lion Tom did a double take and wondered what had gone wrong. Then the fellow grinned and said, "I'm picking these up for my brother."

—Submitted by Lion Janie Covington