

*A Publication of
District 2-X1*

LIIONS LINK

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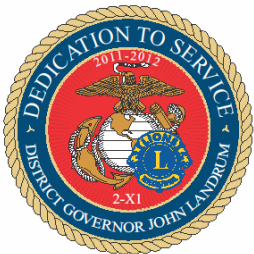
DG John Landrum

As this Lion's year moves into the month of November and the holiday season approaches, the Lions of District 2-X1 have much for which to be thankful. We are privileged to be part of the world's largest and most active service organization. While at the USA/Canada Lions Leadership Forum in September, the speaker at one of the dinners made a presentation on being grateful. She suggested that each person identify three things every day for which they were grateful. I am grateful for the opportunity to serve in response to a need. At times those opportunities can become quite overwhelming, but in the end the result is the same. There is a feeling of satisfaction (the "warm fuzzies") in knowing that the service provided will make a difference in the lives of those who needed our assistance. As always, the satisfaction obtained is directly linked to the level of effort put forth. I am grateful for the dedicated Lions of this District who accept the responsibility each and every day to serve and make a difference in their communities and to those they serve. I am also grateful for those Lions who have accepted leadership positions in their Clubs and at the District level. Without their willingness to serve above and beyond the call of duty, this District would not be enjoying the successes we have had so far this year. I am sure those we serve are thankful for dedicated Lions.

Our newest Lions Club in District 2-X1 was officially chartered on October 4th. The new Hutchins Lions Club has a solid group of members who are ready to make a difference in their community. Be looking for details about the charter celebration for this new Club and help us welcome them into the District. During the month of October I enjoyed visiting the Lions of Seagoville Sunset, Dallas Filipino, Dallas Korean, Duncanville, Garland Evening, Forney, Irving Noonday, and Greenville. I am looking forward to the upcoming Club visits. The second District Cabinet meeting of the year was held in Forney on Saturday, October 15th. Thank you again to the members of the Forney Lions Club and the Forney LEO Club for hosting this event and for a job well done. The 2011 Sports Extravaganza was held October 20th & 21st. The weather was perfect. The army of volunteers, including many Lions from Districts 2-X1 & 2-E2, did an excellent job. Most importantly, the athletes had a great time participating in the track and field events. Thank you to all of the Lions who participated. A special thanks to the members of the Dallas Oak Cliff Lions Club who fed all of the athletes and their families, along with the Lions and other volunteers who worked the event.

At the Executive Council meeting on October 27th, 2nd VDG Darla Wisdom had the first of four presentations for the Club Excellence Process (CEP). This program is designed to encourage each Club to take an honest and sincere look at their Club, the needs of their communities, and at the service they are providing. It is intended to help the members of each Club make their Club

Continued on page 3





KEN'S KORNER

with 1st VDG Ken Gleason
gleason1@airmail.net

I'm pleased to report that all of the charities boards of District 2-X1 are functioning very well. Thank you to the Lions of all of those boards that do so much for our district. As 1st VDG, I get the pleasure of attending the Lions Sight & Tissue Foundation Board meeting, the Julien C. Hyer Youth Camp Board meeting, and the 2-X1 Charities Board meeting. Throw in the GMT and GLT meetings, and I really do get to see how many Lions from our district are involved helping those that are less fortunate than we are.

If you aren't involved in anything beyond being a Lions Club member at your local club, as your club President or Secretary how to get involved on something that you're passionate about. I'm sure that they'll be able to point you in the right direction.

A hearty "WELL DONE" to all of the Lions that were volunteers at the Sports Extravaganza held on October 21 & 22. A member of my club has a daughter that is sight impaired, and I got to see first-hand the thrill and excitement these athletes experienced because of the Lions and Region 10. If you weren't there, you have no idea what I'm talking about. If you were there, you know exactly what I'm talking about. Mark your calendars as soon as the dates are announced for 2012, and plan to be there. What an awesome event!

Continued on page 3

Words of Wisdom



by 2nd VDG Darla Wisdom
darla.wisdom@texascapitalbank.com

Fellow Lions, I have to admit this month found my brain so full of pee-wee football, middle school football, college football, pro football, Rangers Baseball (Boo-Hoo!) that I couldn't get my Lion's head on over all that clutter until **BOOM!**something came across my computer screen and fell into my lap. It was a message from LCI sent to Lion Leaders about the minting of 400,000 silver coins in honor of LCI's 100th anniversary. The estimated \$8 million generated from the sale of these coins would be used to aid visually impaired, disabled, youth and those affected by major disasters. The only thing they are asking Lion members to do is contact their U.S. Congressmen, both Legislative and Senate to co-sponsor the [Lions Clubs International Century of Service Commemorative Coin Act!](#)

It will take 290 co-sponsors in the House of Representatives and 67 in the Senate. To date there are 126 co-sponsors in the House and 24 in the Senate so even though that's a good start, LCI needs the help of District 2-X1 Lions to do their part.

If you have previously contacted your representatives you know how easy the task is and if not, fire up the ol' computer and do a Google search: [Kay Bailey Hutchinson](#) and/or [John Cornyn](#) for Senators and the name of your [District Representative](#). If you don't know your district number, Google search "Need US Representative for ___(city), ___(TX) ___Zip". After you get their individual web-site up, click on "contact" and follow the instructions. It took me less than 10 minutes to notify all three of my representatives. It was painless. LCI needs our help to get this done and you can do it! For motivation, think of the thousands of people it could help for years to come.

Thought for the month: The best vitamin for making friends...B1. Have a good November and support all your Lion friends!

EDITOR'S

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NOTE

with *Lion Hilary*

One of the occupational hazards of being a teacher is the toll it takes on your feet. Last summer, I read an article in *The Costco Connection* about TOMS founder Blake Mycoskie and his unique business philosophy. After traveling the world and seeing the need for shoes in many impoverished countries, TOMS™ shoes was born. He believes in the concept of "One for One™"; his company matches every pair of shoes purchased with a pair of new shoes, which are in turn, given to a child in need. Reading this article really peaked my interest, and being the shoe aficionado that I am, I decided to try out a pair. These are, hands down, the **best** shoes I've ever bought; not only because of the humanitarian impact of the purchase, but the sheer and complete comfort of the shoes. I wear nothing but TOMS to work now, and even my students have noticed my obsession! I am the proud owner of 7 pairs now...and counting. Read more on page 4 of the *Lions Link* for the new TOMS sight-based initiative...and then run to Nordstrom to purchase a pair of these shoes! You won't regret it. ☺



“District Governor remarks” (cont’d from page 1)

the best it can be. As more of the Clubs in the District participate in the program and complete their evaluations, it will help strengthen each Club, our District, and the Association. Please make plans to attend the upcoming sessions for CEP and participate in the process to build for the future of Lionism in District 2-X1. You are an important part of the process.

I am very proud of the Lions in this District for the year we have had so far. The best is yet to come as we find new ways to serve. Keep up the good work and your continued “Dedication to Service...Service With Purpose...Service With Heart”.

“Ken’s Korner” (cont’d from page 2)

For those that attended the Executive Council on October 27, you now know what the Club Excellence Process is all about. It will be an activity that will greatly benefit each of your Lions Clubs. I’m excited to see what results we will gain by doing this activity. If your President or Secretary was unable to attend the meeting on the 27th, please contact our District 2-X1 GLT PDG Carolyn Dorman. I’m sure that PDG Carolyn and her team can get you up to speed on the first section of the Club Excellence Process that was covered so that your club can go through the activity at the next three Executive Council meetings. Many thanks to all of the Lions for their attendance.

DISTRICT GOVERNOR’S CALENDAR

NOVEMBER 2011

- 1: Red Oak
- 4-5: Council of Governors
Meeting in Round Rock
- 10: Royse City
- 14: Rowlett
- 28: Palmer

DECEMBER 2011

- 9-13: Snowball Express
- 12: Lancaster

JANUARY 2012

- 5: Wylie Evening
- 14: Mid-Winter Conference/
3rd Cabinet Meeting

CALLING ALL ZONE

1, 2 & 5 LIONS!!



The next joint Zone Meeting has been scheduled for Saturday, November 19th 8:30-10:30 a.m. at Richardson Methodist Hospital, 403 Campbell Road, Richardson. This professional building is connected to the hospital and is just west of Central (75) on Campbell. Park directly in front of the building at 403 Campbell. The conference room is located on the first floor behind the elevators.





We are excited to announce that thanks to the incredible response people have had to TOMS Eyewear, we are now helping give sight to those in need!

One thing we've learned on this journey is that sustainable, responsible giving in eye care takes time and planning. Our partner, Seva Foundation, and the community-based eye care programs they support, must do community education, plan screenings and eye camps in rural areas, and thoughtfully integrate TOMS giving into the great eye care work they are doing. So as we see the purchases from our amazing customers begin to add up, we're working with Seva to make sure every One for One is carefully planned and executed over time.

Now, the incredible men and women serving their communities with eye care services — often in very rural areas — are beginning to report back about those additional people they're able to help because of TOMS Eyewear customers.

We are so grateful for your support and are honored to share the stories of some of the people whose sight has been saved and restored through TOMS Eyewear purchases.



Sonam and his grandmother traveled 3 hours by bus to reach a Seva supported clinic in Tibet. Little Sonam's eye was infected and had swollen shut. Sonam was given medication for conjunctivitis and was seen in a few days to ensure the infection would clear up.

Mrs. Chab's vision was so poor she had trouble walking around. She visited a health center but her family was unable to afford eye surgery. The health center referred her to the Battambang Eye Unit where Mrs. Chab's cataract surgery was supported by a TOMS Eyewear purchase. She was so happy when her vision cleared, she told us, "I feel like I have a new life!"



Plano New Millennium Announces Endorsement of Lion Don Ables

October 15, 2011

To: DG John Landrum
CS Tommie Worthy

The Plano New Millennium Lions Club wishes to announce and endorse the candidacy of Lion Don Ables for the office of 2nd Vice District Governor of District 2-X1 for 2012-2013.

Lion Don became a Lion in August 2004 joining the Wylie Lions Club. He served as Tail Twister, President for two consecutive years, earning the President's Excellence Award both years, and Vision Chair. He transferred to the Plano New Millennium Lions Club in April, 2009. He served as Speaker Chair for 2010-2011 and is currently serving as Club President.

Lion Ables has served District 2-X1 in many capacities:

- **Zone Chair:** 2007-2010
- **Lions Alert Chair:** 2006-2011
- **Long Range Planning Committee:** 2008-2010
- **MERL Team (Membership):** 2009-2011
- **GMT Coordinator:** 2011-2012
- **District Directory Chair:** 2009-2012
- **Lions Link Editor:** 2008-2009
- **Executive Council Vice President:** 2009-2012
- **2-X1 Charities, Inc. Secretary:** 2009-2012
- **Guiding Lion:** Rockwall Noon, 2008-2010;
Farmers Branch Community, 2010-2012

Lion Ables has been chosen to serve on the following MD2 Committee:

- **MD2 Global Membership Team Committee:** 2011-2012

Lion Ables has earned several Lions awards:

- **District 2-X1 Lion of the Year:** 2010
- **LCI Leadership Medal:** 2010
- **Membership Advancement Key:** 2011
- **Membership Excellence Pin:** 2010 & 2011
- **District Governor Appreciation Medal:** 2010
- **Zone Chair Medal:** 2010
- **Certified Guiding Lion Medal:** 2010
- **Extension Award:** 2010

Lion Ables holds membership in these charities:

- **Texas Lions Camp Century Club:** 2008-present
- **J.C. Hyer Lions Youth Camp Life Member:** 2011

The members of the Plano New Millennium Lions Club know that Lion Don Ables will serve the office of 2nd Vice District Governor with dedication and distinction if elected.

Lion Warren Veach

Immediate Past President
Plano New Millennium Lions Club

CLUB EXCELLENCE PROCESS WORKSHOP UPDATE

The Executive Council invited the Global Leadership Team to present the Club Excellence Process Workshop at the October 27th meeting. It was very well attended at Texas Land & Cattle in Richardson. There were 41 Lions present, and 21 of those were Club Presidents. The topic of the workshop was "Why are you Here?" The discussion centered around how service projects can benefit the club and their community.

The second part of the workshop will be held on **January 19, 2012**. Each club will be working on their Community Needs Assessment and will take a survey on "How Are You Rating?" Clubs will begin to see how service projects can help them grow. The Global Leadership Team is very glad to be a part of this process to help clubs see how they can do more in their communities.

Thanksgiving

T..... is for our thankfulness for many joys and blessings...
H..... is for our homes so warm and bright...
A..... is for autumn, time for harvest and abundance...
N..... is for nature's beauty and delight...
K..... is for the kitchens where good food is cooked with love...
S..... for spicy fragrances in the air...
G..... is for the gathering of family and friends...
I..... for the inheritance we share...
V..... is for the vision that the Pilgrims held so dear...
I..... is for high ideals in all they planned...
N..... is for our native country brave and great and free...
G..... for God's great goodness to our land.

SNOWBALL EXPRESS UPDATE!

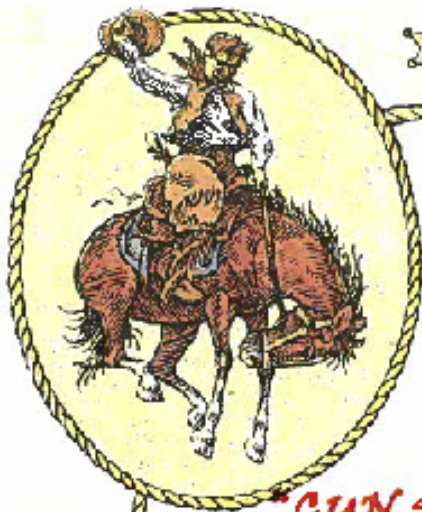
Lions, it's just a month away until the Snowball families will arrive in Dallas! Our jobs this year will be about the same. One change is that they will not be going to South Fork. On Thursday, December 8th we will stuff the welcome bags at the Sheraton Hotel downtown. We will start stuffing at 6:00 p.m. The room number will be sent to you closer to the event. We will also greet the International families that evening in the lobby when they arrive.

Clubs, if you would like to make a donation for the bags we can use it. We will be stuffing at least 1,000 bags. If you know someone that would like to donate, we will need 1,000 of the same item or a monetary donation would gladly be accepted.

Lions will be busy on Friday, December 9th at the airport and the Sheraton from early morning until the last flight arrives around 7:00 p.m. This is a great service you provide to our children and spouses of fallen heroes, and all of us have shed tears, hugs, and laughs. Plus it has just made every one feel good inside. 😊

Please contact us if you have any further questions.

PDG Mark Dean and PDG Carolyn Dorman



Oak Cliff Lions Club

"GUN SMOKIN" ~ "BOOT SCOOTIN" 2011 EXTRAVAGANZA

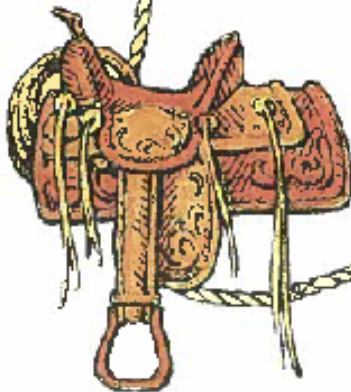
Western-style Dinner/Dance
Thursday, November 17, 2011 at 7:00pm

Salon Las Americas
1004 Fort Worth Avenue
Dallas, Texas 75208

~ Lip-smackin' Country Fare ~
Barbeque Brisket
Potato Salad - Cole Slaw - Pinto Beans
Dessert

~ Entertainment ~
Country Western Music Featuring
Lion Renee Francey and Britnie Rosenbalm
Lions Club Members
Club Line Dances

Tickets \$50 - includes Reverse Raffle
!! Win !!
\$5,000 Credit Card of Your Choice





DISTRICT 2-XI NEW MEMBER ROUNDED-UP!

Carrollton Evening

Joe Garbarini

Commerce

Betty Block Franklin Wells

Dallas Filipino

Adelaida Garcia Leo Garcia

Dallas Indian

Sandeep Srivastva

Dallas Institute of Funeral Service

BreAnna Bichsel Tyler Schinderling
Beverly Stanmore

Ennis Host

James Pharr Michael Turner

Hutchins

Liberty Bear-Simpson Guy Brown
Douglas Chaney Earl Daniels
Janis Daniels Oleta Elmore
Raymond Elmore Cecile Gardner
Leonard Gardner Pinkie Gardner
Steve Hockenberry Lucille Hutchinson
Cedric Ingram Lara Jenkins
Artis Johnson Byron Johnson
Marjorie Ledbetter Willie McArthur
Frank McEllihott Cary McManus
Pat Miller Steve Perry
Bryan Richardson

Irving Noon Day

Tammy Pompa

Maypearl

Mary Sue Sword

Mesquite Host

Peggy Brewster

Red Oak

Delanie Anderson
Helen Davis
Eva Richardson

Royse City

Ellen Brockett

Seagoville Sunset

Vanessa Hurst



TLERC ‘BY THE NUMBERS’

If you read the “In the Spotlight” Lions News Briefs this month in the “Lion” magazine, you would see some numbers like these in the “By the Numbers” section: **775** (volunteer hours worked on a project by one club), **10,000** (pounds of vegetables sent to Joplin, Mo after the tornado), **13** (pigs cooked to raise money for the needy), and **7,536** (hats, mittens, scarves & mittens collected for the poor).

Well, TLERC also has some pretty important numbers this month: **14** (the age in months of a Down Syndrome child, who needed glasses), **48** (the pupular distance that the tiny frames will have to accommodate), **+4** (the prescription in diopters needed in both eyes), **43** (the child’s head measurement in centimeters), **5,761** (the distance in miles that one small pair of glasses traveled from TLERC in Midland, Texas to Bratislava, Slovakia).

Everyone has heard how something was accomplished, because somebody “knew a guy, who knew someone, who had a friend”, etc. Well luckily that “someone” at the end this time was Lion Marie Bryan, TLERC’s San Angelo Satellite Manager. It didn’t take long for Lion Marie to get the wheels in motion. Soon a tiny pair of glasses was made at TLERC’s lab and then sent on its way to 14 month old Maximilian Franz Zwirn in Slovakia.

Slovakia has an optometry industry, but as a struggling nation trying to rebuild after years of conflict, its inventory is limited. The young boy’s mother could not find frames with a strap that were small enough for an active toddler.

It is amazing that TLERC’s Children’s Eyeglass Program with its state of the art lab is becoming known around the world, yet we have Club’s in MD-2 that do not know we can put new glasses on needy children. This leads me to some more numbers: **14** (the number in dollars it takes to make a new pair of glasses for a child - actually \$14-\$18/pair), **1,000** (the number of new glasses TLERC cut last year for children).

However, if we are going to do everything “By the Numbers”, **there is only one number that means anything: 1** (the number of **each individual** adult or child that you **serve**, when you recycle glasses, hold adult eye screenings, put new glasses on needy children, or contribute to TLERC’s Focus Club, Visionary Knights of the Blind, or Fellowship giving programs).

Tom Blase
District 2-A1 VDG
TLERC Promotions



2-X1 DISTRICT ANNOUNCES

24th Annual Lions International Peace Poster
Contest



The theme of the 2011-12 Peace Poster
Contest is...

Children Know Peace

The Contest provides the Lions and Clubs a chance to interact with young people in their communities, introducing the youth to international understanding, as well as giving Lions a vehicle for obtaining **positive publicity for their Clubs**.

HOW IT WORKS: Only Lions Club can sponsor a Contest in a local school or organized youth group like YMCA, Boys/Girls Clubs, Scouts, Churches, After-school-care Centers etc. The contest cannot be held in youth groups that a Lions Club sponsors, such as Leo Club or Scout unit. However individual members of such group (Leos/Scouts) may participate if the Contest is held at their school or other organized youth group. **The Contest is open to students 11, 12 or 13 years of age on November 15, 2011.** Contact local school Principals (Junior High / Middle schools), Art Teachers, Youth Groups etc. soliciting students for the contest.

PROMOTING ARTS: Students create posters visually depicting the contest theme "**Children Know Peace**". They use a variety of media including chalk, charcoal, crayon, pencil and paint to express the theme to spark their imagination. (Chalk, charcoal and pastel entries should be sealed with a fixative spray to prevent smearing). The works created are unique and the contest encourages young people worldwide to artistically express their vision of peace. Artwork must be no smaller than 13"x20" and no larger than 20"x24". **DO NOT** laminate, mat or frame the artwork. Three-dimensional entries **not accepted**. Nothing may be glued, stapled or attached to the artwork in any way.

All artwork must be the individual student's original creation. Duplications are not accepted. Only one entry per student per year, and each entry must be the work of only one student.

ORDER KITS NOW: Available until **October 1, 2011**. Clubs must purchase Contest Kit (PPK-1) either:

- ♦ Online Lions Store (item search: *Peace Poster Kit*)
- ♦ Call Club Supplies, LCI, 630-571-5466
- ♦ By mail: LCI Club Supplies Department,
300 W 22nd St, Oak Brook, IL-60523-8842
- ♦ By Fax: 630-571-0964.

Each Kit (cost: \$9.95+shipping/taxes) has everything a club needs to sponsor one contest. Clubs can order more kits to sponsor more than one contest and submit to District-level judging one poster per each contest. **Order Kits early giving sufficient time (2-3 weeks for delivery) for a well planned Contest.**

JUDGING: Each Poster is judged on originality, artistic merit and portrayal of theme. One winner for each contest sponsored by a club is chosen to advance to the District Governor for judging. The posters are narrowed down at the Club-level, District-level, and Multiple-District-level before the final posters are judged at the International level. On the district level, one winner is selected to go on to the Multiple-District-level competition and from there one winner is forwarded to International HQ for the final judging. During the final judging, **one Grand Prize Winner and 23 Merit Award Winners** are chosen to represent the many entries submitted from around the world.

AWARDS are given, to Artists of Posters, at various levels as under:

- \$ 500 US Savings Bond for 2-X1 District-level winner.
- \$ 500 US Savings Bond for Multiple-Dist-level winner.
- \$5000 Cash & engraved plaque for the International Grand Prize Winner.**
- \$ 500 Cash & Certificate of Achievement to each of the **23 Merit Award Winners** at International level.

The **International Grand Prize Winner also** receives a trip (along with two family members and the sponsoring Lions Club President) to the award ceremony in March 2012 at Lions Day with the United Nations (may change).

DEADLINES: Check LCI website for latest updates. LCI may cancel the contest without notice. Entries not meeting the deadlines will be disqualified.

- 10.01.2011 Purchase Peace Poster Kit from LCI HQ
- 11.15.2011 Clubs to send one winning poster to DG
- 12.01.2011 DG selects one Poster received from all the clubs and sends to MD2 Chair
- 12.15.2011 MD2 selects one Poster received from all the Districts and sends to LCI HQ
- 02.01.2012 International winners will be notified.

HELP: For more information and additional **Contest Rules** visit: www.lionsclubs.org, select "**Our Work**", "**Youth Programs**", "**Peace Poster Contest**" or call LCI at 630-571-5466.

2-X1 DISTRICT CHAIR:

Lion Karen Murray
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Irving, TX 75063

979-255-8858
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Listen Up Lions!

Every Lion should attend the Mid-Winter Conference on January 14, 2012. The Global Leadership Team will be making a *rip-roaring*, inspiring announcement for the benefit of all of District 2-X1!



- PDG's
- New Impact
- New Ideas
- Opportunities
- Leader Search
- Announcement
- All Clubs
- Lions Members
- Vision
- Exciting News

The pro football team had just finished their daily practice session when a large turkey came strutting onto the field. While the players gazed in amazement, the turkey walked up to the head coach and demanded a tryout. Everyone stared in silence as the turkey caught pass after pass and ran right through the defensive line. When the turkey returned to the sidelines, the coach shouted, "You're terrific!!! Sign up for the season, and I'll see to it that you get a huge bonus." "Forget the bonus," the turkey said, "All I want to know is, does the season go past Thanksgiving Day?"



Comedy



- How did Albert Einstein celebrate Thanksgiving?
He was very thankful.
- What did the mother turkey say to her disobedient children?
If your father could see you now, he'd turn over in his gravy!
- How many cooks does it take to stuff a turkey?
One, but you really have to squeeze him in!

2011-2012

District 2-X1 Executive
Committee



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