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*A Publication  
of District 2-X1*

# LIONS LINK



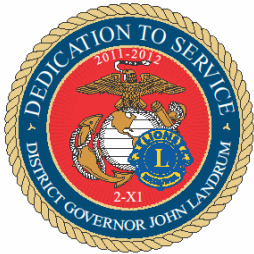
*Volume 21, Issue 1  
July 2011*



DG John Landrum

As I complete the article for this month's newsletter, Lion Hilary and I are in Seattle at the 2011 District Governor-Elect Seminar and the 94th Lions Clubs International Convention. The temperatures here are much more enjoyable than what we have been experiencing in Texas recently, so we are enjoying a brief respite from the heat. We have enjoyed meeting Lions from all over the world as we share our experiences and our goals with them. We are being kept busy for most part, but have had some time to get out and enjoy Seattle and some of its sights. We are looking forward to our return to Texas and the Lions of District 2-X1 as we begin another year of service to others with you.

Welcome to a new Lion's year...a year in which we will strengthen our membership, offer opportunities throughout the year for leadership training and development; and make Lions more visible in our communities. During the year-and-a-half planning for the 2011-2012 year, a set of goals have been developed for District 2-X1 that I feel are certainly aggressive in some areas, but are achievable when the Lions of our District work together as a team. You will see and hear the word "team" a lot. The District Governor Team (DGT) is dedicated to the success of our District and consists of myself, 1st VDG Ken Gleason and 2nd VDG Darla Wisdom. Together with the Global Membership Team (GMT) lead by Lion Don Ables as Coordinator, the Global Leadership Team (GLT) lead by PDG Carolyn Dorman as Coordinator, ten highly motivated Zone Chairs, and the dedicated Club members from each Club, we have the team in place to make a difference in each and every Club in this District. If we **believe** we can succeed, and take the positive action necessary, we can meet or even exceed our goals. The goals of District 2-X1 for 2011-2012 are as follows:



- Increase District membership to 2,100 Lions by June 30, 2012;
- Establish two new clubs by June 30, 2012;
- Fully implement Global Membership Team and Global Leadership Team structure;
- Focus on member retention and work with troubled clubs;
- Seek the full support of the PDG Association to work directly with GMT Coordinator to enhance member retention and assist with troubled clubs;
- Promote SERVICE through increased public relations efforts on a district-wide basis;
- Launch a new District website with the District directory available online and through smart phone applications; and
- Invest in the future of the District by improving training at ALL levels:
  - Zone Chair training separate from Club officer training;
  - Club officer training utilizing trainers from outside our District; and
  - Certified Guiding Lion training at least twice a year using the full course of instruction.

**Continued on page 11**



# KEN'S KORNER

with 1st VDG Ken Gleason  
gleason1@airmail.net

Story not available at press time. Look for "Ken's Korner" in the August issue.

# Words of Wisdom



by 2nd VDG Darla Wisdom  
darla.wisdom@texascapitalbank.com

June was a busy month for District 2-X1 Lions with many things to discuss but limited space to write. Personally, my June began in Beaumont at the State Convention where I met the other 15 2<sup>nd</sup> VDG-Elects who comprise our "council". Lions protocol dictates for the next three years, these 16 men and women of all ages, shapes and sizes are to dress alike somewhat resembling the Bobbsey Twins times eight! However, I can report we have met the challenge of purchasing the required two coats, two pairs of pants, four shirts and are ready for the runway. ☺

Also during the month, Lions of District 2-X1 supported the very successful Denim & Diamonds Gala benefitting Lions Sight & Tissue Foundation, two weeks of Camp New Horizons, and a well-attended Officer Training session. In addition, I managed a trip to Texas Lions Camp to deliver a camper and celebrated the arrival of Olivier Bourgeois from France, who is participating in the Julien C. Hyer Youth Camp. All of these events merit their own coverage, but I decided to use this space to tell a story about two Lions that represent Lionism in the true sense of the word.

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## EDITOR'S

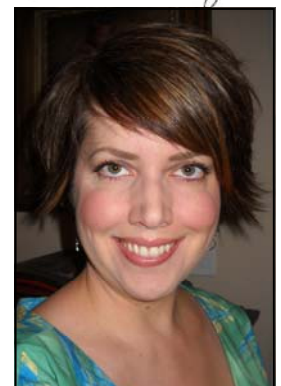
## NOTE

hilarylandrum@yahoo.com

with *Lion Hilary*

Well, friends, somehow I have ended up as your Editor of the *Lions Link* for a fourth time! I am truly excited to be at the helm of this great publication, to once again be at the "pulse" of the district's events and accomplishments. As you know, I cannot be everywhere at once, so I need your help in passing items of interest my way.

This Lions year will prove to be very interesting for many reasons, in most part to the journey I am embarking on with District Governor John. I have some big shoes to fill, with many impressive first ladies preceding me. It is my intention to always represent this district with as much dignity and grace as I can muster...some days will be better than others, I'm sure. ☺ As always, yours in Lionism...





# Save the Date!

Saturday, July 30, 2011

6:00 to 8:00 p.m.

## GREENVILLE LIONS CLUB 90<sup>th</sup> ANNIVERSARY CELEBRATION

Wesley United Methodist Church  
5302 U.S. 69 Business  
Greenville, Texas 75402

Guest Speaker:  
*Past International President*  
*Jimmy Ross*

\$25 per person

RSVP to Lion Chuck Francey @  
(903) 268-6454



# PALMER LIONS CLUB HOSTS 4TH ANNUAL BRIDGE TOURNAMENT

**June 13, 2011**— The Palmer Lions Club recently hosted their 4th Annual Bridge Tournament at the Comfort Inn & Suites in Ennis, Texas. This was the largest turnout for the tournament, with 44 players vying to take home the top prize. Many local retailers donated items for door prizes, including the grand prize, a cosmetic and fragrance gift basket from Belk of Waxahachie. Players in the tournament were also treated to PDG Wallace Roberts' culinary skills...a delicious slice of homemade chocolate meringue pie.



**Above:** President Hilary Landrum and Secretary/Treasurer Joy Roberts pose with the fragrance gift basket winner.



**Above right:** Players concentrate on their next moves during the tournament.



**At right:** A mouth-watering shot of the homemade chocolate meringue pies donated by PDG Wallace Roberts.



## 2-X1 DISTRICT ANNOUNCES 24<sup>th</sup> Annual Lions International Peace Poster Contest

The theme of the 2011-12 Peace Poster Contest is

# Children Know Peace



The Contest provides the Lions and Clubs a chance to interact with young people in their communities, introducing the youth to international understanding, as well as giving Lions a vehicle for obtaining positive publicity for their Clubs.

**HOW IT WORKS:** Only Lions Club can sponsor a Contest in a local school or organized youth group like YMCA, Boys/Girls Clubs, Scouts, Churches, After-school-care Centers etc. The contest cannot be held in youth groups that a Lions Club sponsors, such as Leo Club or Scout unit. However individual members of such group (Leos/Scouts) may participate if the Contest is held at their school or other organized youth group. **The Contest is open to students 11, 12 or 13 years of age on November 15, 2011.** Contact local school Principals (Junior High / Middle schools), Art Teachers, Youth Groups etc. soliciting students for the contest.

**PROMOTING ARTS:** Students create posters visually depicting the contest theme "Children Know Peace". They use a variety of media including chalk, charcoal, crayon, pencil and paint to express the theme to spark their imagination. (Chalk, charcoal and pastel entries should be sealed with a fixative spray to prevent smearing). The works created are unique and the contest encourages young people worldwide to artistically express their vision of peace. Artwork must be no smaller than 13"x20" and no larger than 20"x24". DO NOT laminate, mat or frame the artwork. Three-dimensional entries **not accepted**. Nothing may be glued, stapled or attached to the artwork in any way.

All artwork must be the individual student's original creation. Duplications are not accepted. Only one entry per student per year, and each entry must be the work of only one student.

**ORDER KITS NOW:** Available until **October 1, 2011**. Clubs must purchase Contest Kit (PPK-1) either:

- ◆ Online Lions Store (item search: Peace Poster Kit)
- ◆ Call Club Supplies, LCI, 630-571-5488
- ◆ By mail: LCI Club Supplies Department,  
300 W 22<sup>nd</sup> St, Oak Brook, IL-80523-8842
- ◆ By Fax: 630-571-0964.

Each Kit (cost: \$9.95+shipping/taxes) has everything a club needs to sponsor one contest. Clubs can order more kits to sponsor more than one contest and submit to District-level judging one poster per each contest. **Order Kits early giving sufficient time (2-3 weeks for delivery) for a well planned Contest.**

**JUDGING:** Each Poster is judged on originality, artistic merit and portrayal of theme. One winner for each contest sponsored by a club is chosen to advance to the District Governor for judging. The posters are narrowed down at the Club, District, and Multiple District levels before the final posters are judged at the International level. On the district level, one winner is selected to go on to the State-level competition and from there one winner is forwarded to International HQ for the final judging. During the final judging, 23 Merit Award Winners and one Grand Prize Winner are chosen to represent the many entries submitted from around the world.

**AWARDS:** International Grand Prize Winner receives a trip (along with two family members and the sponsoring Lions Club President) to the award ceremony in March 2012 at Lions Day with the United Nations and a Cash Award of \$5,000 and an engraved plaque.

**23 Merit Award Winners** each receive cash award of \$500 and a Certificate of Achievement.

**DEADLINES:** Check LCI website for latest updates. LCI may cancel the contest without notice. Entries not meeting the deadlines will be disqualified.

10.01.2011 Purchase Peace Poster Kit from LCI HQ  
11.15.2011 Clubs to send one winning poster to DG  
12.01.2011 DG selects one Poster received from all the clubs and sends to MD2 Chair  
12.15.2011 MD2 selects one Poster received from all the Districts and sends to LCI HQ  
02.01.2012 International winners will be notified.

**HELP:** For more information and additional Contest Rules visit: [www.lionsclubs.org](http://www.lionsclubs.org), select "Our Work", "Youth Programs", "Peace Poster Contest" or call LCI at 630-571-5488.

### 2-X1 DISTRICT CHAIR:

Lion Karen Murray  
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Irving, TX 75063

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## Mark Your Calendars!!

The first Cabinet Meeting of the 2011-2012 Lions year will be **Saturday, July 16, 2011**. The meeting will be hosted by the Farmers Branch Community Lions Club. The meeting will be held at the Webb Chapel United Methodist Church, located on 2536 Valley View Lane in Farmers Branch. Registration will begin at 8:00 a.m. The meeting will start at 9:00 a.m. and is planned to be concluded by 12 noon.

## CELC Inducts New Officers



Submitted by Lion Veronica B. Marks

**June 22, 2011** – The Carrollton Evening Lions Club (CELC) installed officers for its 2011-2012 service year and bestowed awards upon its membership during a Memorial Day weekend barbecue for members and their partners in service. District Governor Dan Busdiecker, a member of the Irving Noon Day Lions Club, installed the following 2011-2012 service year officers during a special ceremony:

- President Dale Massey, Carrollton
- First Vice President Richard Kaiser, Carrollton
  - Secretary Barry Bloom, Coppell
  - Treasurer John McGinnis, Carrollton
  - Tail Twister Chuck Silber, Carrollton
- Immediate Past President Allen Crenshaw, Carrollton

CELC President Massey said, “For more than a quarter of a century, the Carrollton Evening Lions Club has been dedicated to serving disabled and disadvantaged individuals in our community. We’re looking forward to helping our neighbors for many years to come.”

# Plano Early Install Officers

By Lion Jack Durnin, Public Relations Director

The Plano Early Lions Club installed their new officers for the 2011-2012 Lions year at their meeting on June 18, 2011. Past District Governor Frank Pickens presided over the ceremony that was conducted at the Homewood Suites Hotel in Plano. The Plano Early Lions Club was founded May 1977. Incoming President Lion Earl Wagner had dropped out of the club for several years, but returned four years ago and has been very active since rejoining the club.

**President** – Lion Earl Wagner

**First Vice-President** - Lion Rick Beason

**Second Vice-President** - Lion Cathy Laswell

**Third Vice-President** – Lion T.J. Johnson

**Secretary** - Lion Cyndie Bunker

**Treasurer** – Lion Mark Owens

**Lion Tamer** – Lion Dora Harrington

**Public Relations Director** – Lion Jack Durnin

**Collin College Liaison** – Lion Dora Harrington

**Tail Twisters**

Lion Jay Lewis

Lion Mike Rogers

**Vision Services Coordinator**

Lion Andrew Patterson

**Media Directors**

Lions Ernie Halperin

Lion Tom Richardson

**Historian** – Lion Arthur Young

**Immediate Past President** – Lion Tom Seibert

**Two-Year Directors**

Lion Ernie Halperin

Lion George Harrington

Lion Charles Kutschke

**One-Year Directors**

Lion Danny Fletcher

Lion Ken Gleason

Lion John West



**From Left:** PDG Frank Pickens, Lions George Harrington, Arthur Young, Mark Owens, Tom Seibert, Mike Rogers, Cyndie Bunker, Jay Lewis, Earl Wagner, Cathy Laswell, Dora Harrington, Ernie Halperin, T.J. Johnson, Jack Durnin and John West



Dear Texas Lions Camp:

My Mom has always told me that if you have a story to be told, you should tell it to the people who should hear it the most. So here is mine.

My name is Beverly Holt. I am sixteen years old and this is my 3rd and final year at Lions Camp as a camper. As sad as I am, I am not leaving TLC empty handed. When I was younger, my foot had caused me problems. I couldn't wear certain shoes, they wouldn't fit me. I couldn't run without hurting myself (or others). As I got older, though, the limitations got worse. I didn't believe in myself. I didn't want to run or jump or swim, because I knew it was harder for me. I had no drive, no sense of who I was, or what I could do. Then I came to the Texas Lions Camp.

As timid as I was coming here, I was glad I was there. I had people around me who had similar or same problems. I wasn't alone anymore. I suddenly got perceptive I wasn't the only one who was different. And to me, that was a gift.

As I see it, Lions Camp is a blessing. It's God's work passed through many great Lions and counselors to turn kids like me from shy and undermotivated, into people who use their full potential to reach places they never thought they would go. I am no longer the girl in gym class who runs because she has to. Instead, I am always one lap ahead. Texas Lions Camp has inspired me so much in fact, that this year, in my sophomore year in high school, I plan on running track for my school. Three years ago, that would have only been a dream.

One thing TLC teaches is to always believe in yourself and never think you lack ability to do great. I know that now.

Lastly, I want to thank you for giving me the inspiration to run track and to do great things. Because of this, I will never really leave TLC, because the imprint on my heart is too large.

Thank you for giving me the courage to ROAR!!

*Beverly Holt*

# NEW OFFICERS OF COPPELL LIONS CLUB



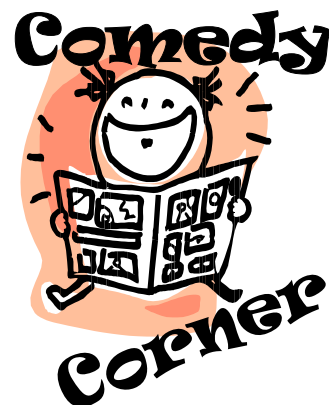
Pictured from left to right are: Lions Fred Conger (President), Alfred White (1<sup>st</sup> Vice President), Guy Dame (3<sup>rd</sup> Vice President), Bill Wescoat (Treasurer), Stan Lockett (Secretary), Terry Laughlin (Past President), Margaret Bryan (Tail Twister), Tom Garriss (Club Director) and PDG Frank Pickens, who presided over the installation on June 20th at Bruno's Ristorante.

I am happy to announce the recent formation of the **Richardson Midday Lions Club**! With the help of District Governor Dan Busdiecker and Lion Mentors/Supporters PDG Charlie Norwood, Larry Moeller, PCS Danny Fletcher, Huby Jones, Don Ables, and several faithful others, the club is finally up and running.

Club meetings are held on the 1st and 3rd Tuesdays of each month from 12:00 - 1:00 pm at Texas Land & Cattle, 812 South Central Expressway in Richardson.

We are quickly learning more about the Lions organization, looking forward to a Fall Charter night, excited about upcoming fundraising endeavors with friendly neighboring Lions clubs, and are proud to be new Lions!

Lion Christy Householter  
*Club President*



—A family of three tomatoes were walking downtown one day when the little baby tomato started lagging behind. The big father tomato walks back to the baby tomato, stomps on her, squashing her into a red paste, and says, "Ketchup!"

—A man walks into a bar one day and asks, "Does anyone here own that rottweiler outside?" "Yeah, I do!" a biker says, standing up. "What about it?" "Well, I think my chihuahua just killed him..." "What are you talkin' about?!" the biker says, disbelievingly. "How could your little runt kill my rottweiler?" "Well, it seems he got stuck in your dog's throat!"

—Children: You spend the first 2 years of their life teaching them to walk and talk. Then you spend the next 16 years telling them to sit down and shut up.

—Politicians and diapers have one thing in common. They should both be changed regularly, and for the same reason.



# LIONS SIGHT & TISSUE FOUNDATION

## “Truancy Court Program”

by PDG Wayne Meachum



Beginning about two years ago, I began to seek funds to support a vision program to address the truancy problem in Dallas County. A little history is helpful in order to understand how it happened to focus on that issue.

Approximately two years ago, I was talking to Judge Gracie Lewis (Criminal District Court) about the juvenile problem in Dallas. She brought up vision problems that correlate to the anti-social behavior resulting in juveniles being incarcerated and “processed” in the Dallas County Juvenile Center. She noted that they have learned that over 74% of that population has vision problems of some kind. She said, “If the Lions want to do something that will really make a positive difference in our community, find a way to address those vision problems in those kids before they get involved in the juvenile detention process.”

She and I “brain-stormed” together for a while and came up with exploring the idea of getting the Truancy Court judges to order the school kids who appear before the truancy courts to have their vision examined as an added requirement to returning to school and breaking their truant behavior.

Next, I set up a meeting with the Truancy Court judges and the members of their staff. They were ecstatic about the idea and promised to fully implement it in their rulings.

My next step was to get the money to fund the program. I was seeking \$25,000 to fund an initial pilot program, the results of which could be used to solicit additional funds and expand the program thereafter. Those efforts were unsuccessful...until now.

In the fall of 2010, Clay Jenkins was elected Dallas County Judge and Dr. Elba Garcia was elected Dallas County Commissioner. Dr. Garcia is a member of the Oak Cliff Lions Club and Judge Jenkins is a former member (and president) of his local Lions Club. I heard Commissioner Garcia comment that one of Judge Jenkins' top priorities will be to address the truancy problem in Dallas. That issue costs the county in many, many ways; some of which are not readily visible to the casual observer (increased high school drop-outs, loss of educated graduates, more gang involvement, increased criminal activity, loss of healthy families, increased teen pregnancy, more anti-social behavior instead of healthy/productive behavior, higher incarcerated juvenile population, etc.).

I asked Dr. Garcia to set up a meeting with Judge Jenkins so we could visit about the idea Judge Lewis and I had discussed and that I had presented to the Truancy Court judges. She said she would. I was finally able to get the meeting scheduled for June 8.

In the meantime, I mentioned the undertaking at a Quad Four Board meeting. After that, Ellen Heck and Drew Timmons (of the UT Southwestern Medical School Dept. of Transplantation Services, with whom we have partnered for decades) offered to assist with the project. Before meeting with Judge Jenkins and Commissioner Garcia, I met with Drew and Ellen. They were very helpful with ideas about how to structure the implementation of the program in such a way as to get the best scientific and statistical data that could be used to qualify for much larger funding to expand the program to a broader population once we can show the benefits it produces.

*Continued on page 13*

**“District Governor’s Remarks” (cont’d from page 1)**

As I mentioned, in some cases these goals may seem aggressive. There are plans already in motion to ensure the success of these goals. We need the help of each member in the District to reach our goals. If you believe in the mission of our Association and believe in the service we provide I encourage you to share that belief with your other Club members. One Lion with a servant’s heart, that is dedicated to service and that believes in service with purpose...service with heart can make a huge difference in their Club, in this District and to those he or she seeks to serve.

Thank you, once again, to all who have expressed your support and encouragement to Lion Hilary and I for the year that lies ahead. I sincerely appreciate each and every Lion in this District and the service you provide.

*District Governor John Landrum*

Now he will have time to do something! Outgoing president of the Dallas White Rock Lions Club, **Lion Hayward McMurray**, just is not busy enough. Aside from being the best Pecan Salesman for the 2010 Club Project, it seems Lion Hayward had enough time to become District 2-X1’s top recycler of used eye glasses for the Lions Sight & Tissue Foundation. Maybe the White Rock Lions can get him to do a little work in his retirement. He certainly sets a fine example for his fellow Lions. Lion Hayward is also a volunteer in areas other than Lions.

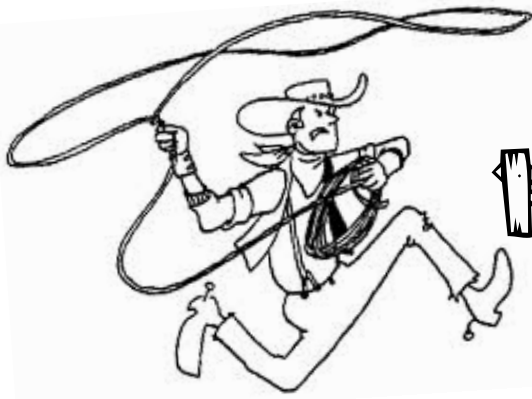
*– Submitted by Lion Ben Wheeler*

Greenville Lions Club held its officer installation on Thursday, June 30, 2011 at Shumardii’s Steak House at their noon meeting. Honoring the club with the officer induction was IPDG Mark Dean. “The Greenville Lions Club is a very special club and holds a special place in my heart. If you remember, I did name you ‘Club of the Year’ last year,” remarked IPDG Dean.

Officers present from left to right: Lions Wayne Aimes, Jerry Taylor, Dr. Brent Wehner, Misti Little, John Loehr, President Jim Wilson, IPDG Mark Dean, 1<sup>st</sup> VP Renee’ Francey, 2<sup>nd</sup> VP & Secretary Chuck Francey, Randy Rather, Larry McCullough, Treasurer Barbara Wiggins, and 3<sup>rd</sup> VP Lisa Chappell. Not present were Lions Penni Perkins, Teresa McNeil and Immediate Past President Duane Gaulden.



*Submitted by Lion Renee’ Francey*



# DISTRICT 2-XI NEW MEMBER ROUND-UP!

## **Balch Springs**

Abdalla Al-Shammary

## **Crandall-Combine**

Susan Chism

## **Dallas Oak Cliff**

Kelly Don Frantz

Siti MacKay

Judith Porter

## **Dallas Pleasant Grove Educators**

Hector Garcia

Sandy Garza

## **Dallas South**

Charles Bowens

K.C. Tucker

## **Dallas White Rock**

Tamara Johnson

## **Ennis Host**

Christina Dodson

Jim McKibbin

## **Forney**

Diana Cunningham

## **Irving Noon Day**

Carol Schober

## **Richardson Midday**

Zora Blankenship

Duff Bourassa

Bill Childers

Thomas Clark

Sheng Ding

Treva Gibbs

Robert Goff

Christine Householter

John Householter

Jim Hoyt

Ron Kennedy

Victoria Looney

Jennifer Maraboli

Beth Monson

Joshua Monson

Len Murray

Susan Pollard

Ronnie Rodriguez

Dale Rose

Laurie Rose

Chuck Stanton

Smitha Thomas

## **Royse City**

Catherine Zumwalt

## **West Plano**

Kory Kellogg



## *"Words of Wisdom" (cont'd from page 2)*

On May 23rd, 2011, a deadly F-5 tornado swept through Joplin, Missouri, destroying a significant part of the city leaving thousands without homes and killing 89 people. As the cry for help went out to the rest of the country, two Lions from the Oak Cliff Lions Club answered the call. Incoming First Vice President Durhl Caussey and Past President Charlie Tupper, in partnership with Durhl's church in Duncanville, loaded a BIG truck with supplies donated by various organizations and drove to Joplin. With the assistance of the Joplin Lions Club, they distributed cases and cases of water, diapers, toiletries and money to people in need.

The 26-member Joplin Lions Club had seven of their own members lose their homes. After the whirlwind trip, Past President Charlie reported the whole trip was a labor of love and came back to Dallas feeling the faith, hope and determination of the citizens of Joplin that they will rebuild their city. Well done.



*Above:* The remains of a Joplin Lion's home.



## *"Truancy Court Program" (cont'd from page 10)*

On June 8, Ellen, Drew and I met with Judge Jenkins and Commissioner Garcia along with a couple of their staff members. I had sent a written proposal (and outline of how it would work) to Judge Jenkins and Dr. Garcia about two weeks before the meeting and, by the time we convened, they were already in agreement with providing \$25,000 to support a pilot program. Judge Jenkins and Commissioner Garcia promised that they will get at least one more vote (and probably unanimous support) on the Commissioners Court and have the money available to us very quickly.

In the meantime, Ellen and Drew will be preparing the documents and procedures that will be necessary to structure and implement the program in a way to produce the most effective and beneficial data to support grant applications to the Meadows Foundation, the Gates Foundation and others for future expansion of the program to a much larger group of at-risk students.

Through the Lions Sight & Tissue Foundation, Lions are once again meeting the needs of people where it matters the most.

## **2011-2012 District 2-X1 Executive Committee**



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**Cabinet Treasurer PCS/T  
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[www.lionsclubs.org](http://www.lionsclubs.org)

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